

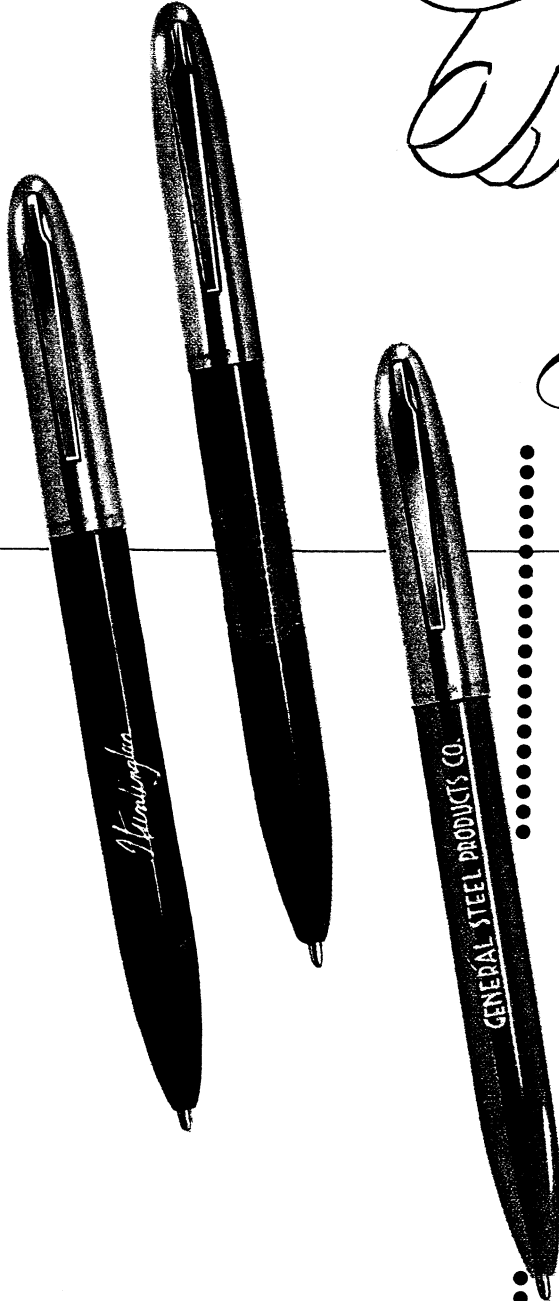
*a quality writing instrument
to build sales and goodwill*



NEW RETRACTABLE

Autopoint[®]

BALL POINT PEN



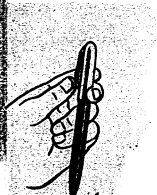
No. 636—Retractable Ball Point Pen by "AUTOPOINT" . . . features new, quick-drying, banker approved ink for cleaner, sharper writing. Advanced "AUTOPOINT" styling assures perfect balance, writing ease. New, exclusive pocket-level "rocker-action" clip. Colors: gray, black or du-bonnet. Cap and trim in lustrous chrome or gold-like bronze finish. Boxed in handsome gold and black presentation box.

IMPROVED, TROUBLE-FREE RETRACTABLE ACTION! NO BUTTONS!

PRESS THE CAP . . .
POINT'S OUT!

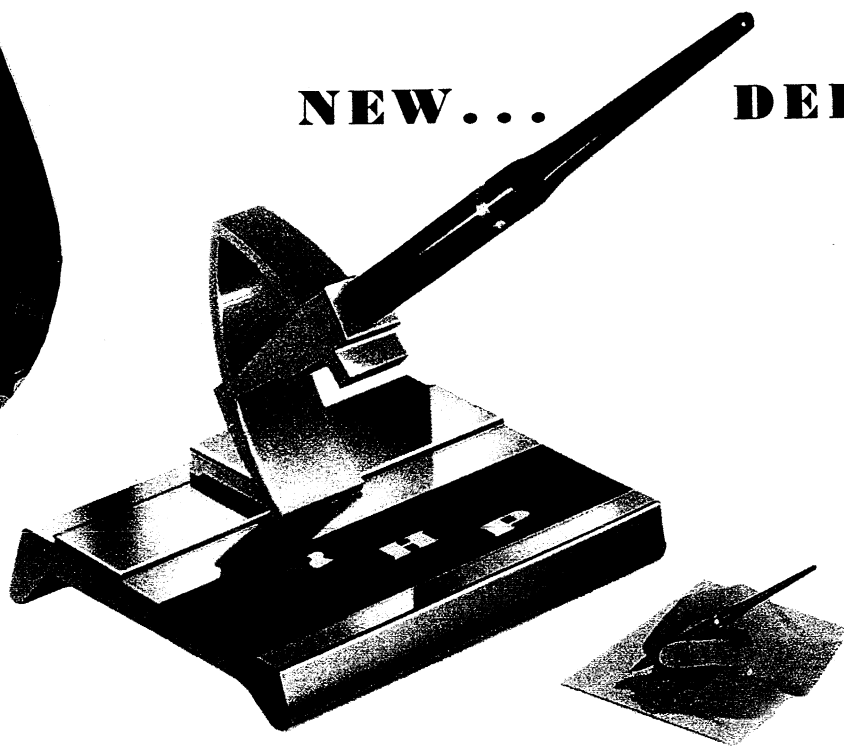


PRESS THE CLIP . . .
POINT'S IN!



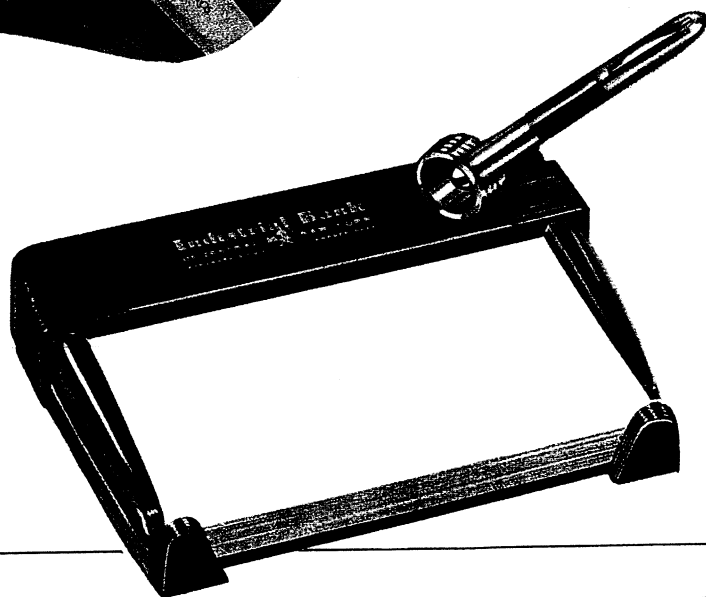
NEW...

DELUXE



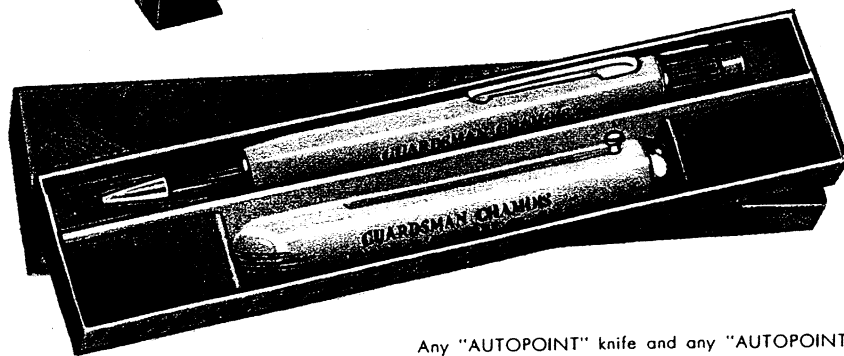
**NO. 610 "AUTOPOINT"
DELUXE EXECUTIVE DESK SET**

Striking design... A handsome addition to any desk top. Unusual tapered ball point desk pen in gray, black or dubonnet, featuring effortless "AUTOPOINT" glide writing. Gleaming gold-anodized metal pen holder and silver-anodized metal base. Rich, gold color plastic panel for advertising copy. Individually gift boxed.



NO. 235 "AUTOPOINT" MEMO CASE DESK SET

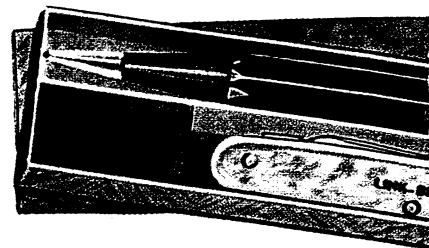
The perfect gift. Memo case in jet black or walnut molded plastic; holds 200 sheets, 4 x 6. Smart pen holder with all new "AUTOPOINT" Retractable Ball Point Pen in gray, black or dubonnet. Pen holder and cap in chrome or bronze finish. Individually gift boxed.



NO. 400-64 KNIFE-PENCIL SET

Any "AUTOPOINT" knife and any "AUTOPOINT" pencil may be combined in a set, packed in attractive two-piece presentation box at no extra charge. A useful and welcome gift for any occasion. To order, list model numbers of both knife and pencil and specify "to be packed as a set."

**"AUTOPOINT" KNIFE AND PENCIL
COMBINATION SETS**



E... Autopoint®

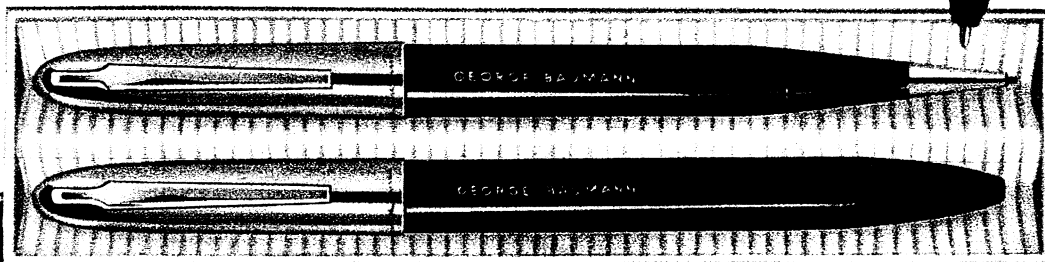
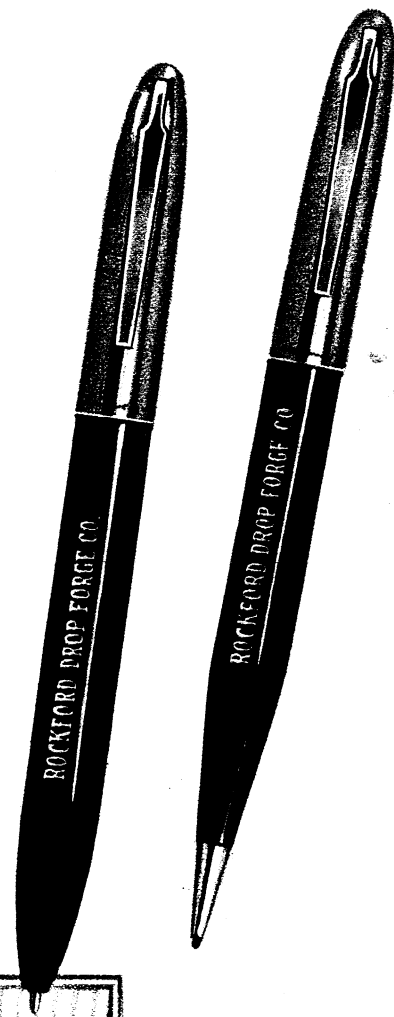
BUSINESS GIFTS

"AUTOPOINT," first with the finest in quality business gifts, presents the original matched retractable ball point pen and pencil set. An exclusive, all-new set, beautifully designed and precision manufactured—and at a popular price!

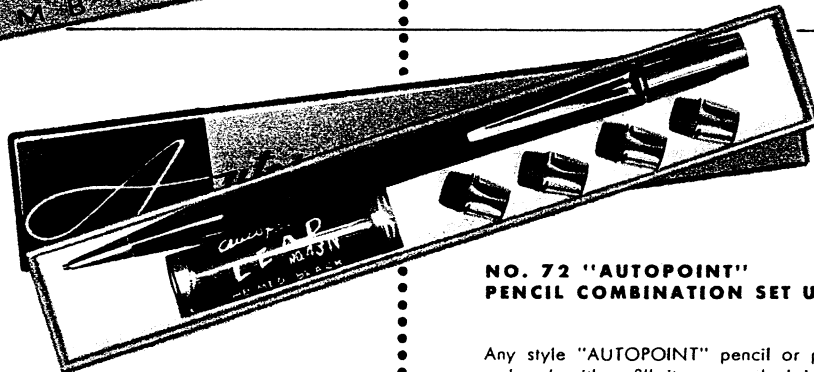
NO. 636-63 "AUTOPOINT" BALL POINT PEN AND PENCIL SET

New retractable ball point pen; trouble-free cap-clip action, improved "glide-writing" and handsome "AUTOPOINT" styling. Matching pencil with the famous "Grip-Tite Tip" for wobble-free writing ease. Colors: gray, black or dubonnet. Caps in brilliant chrome or gold-like bronze finish.

No. 636-163—Pencil model for "Real-Thin" lead.

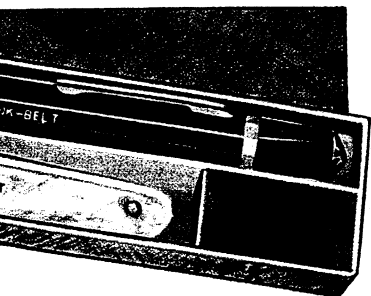


Packaged in the handsome "AUTOPOINT" gold and black presentation box, the No. 636-63 Pen-Pencil Set is truly the gift supreme. These set boxes are furnished at no extra charge.



NO. 72 "AUTOPOINT" PENCIL COMBINATION SET UNIT

Any style "AUTOPOINT" pencil or pen may be ordered with refill items—packed in two-piece gift box at no extra charge. Pens may be ordered in combination with ink cartridges, and pencils may be combined with refill leads and erasers. To order, list model numbers of pen or pencil and refill items and specify as "combination set unit."



NO. 411-48G KNIFE-PENCIL SET

ALWAYS USEFUL *Autopoint* GIFTS

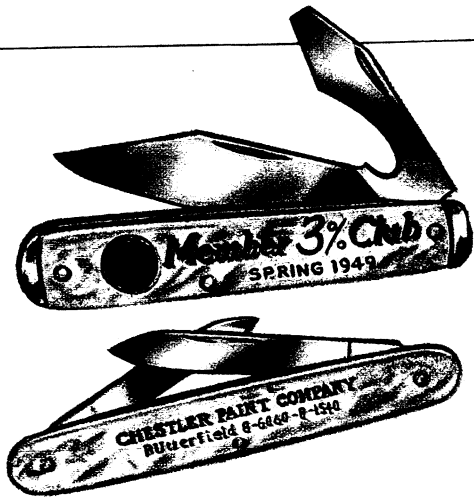
NO. 206 "AUTOPOINT" MAGNIFYING LETTER OPENER

Outstanding design; ample space for effective advertising copy, trademark or slogan. Slim, tapered metal blade in lustrous chrome finish. Handle in white, black, green or dubonnet molded plastic. Individually gift boxed.

Special "pull-out" magnifying glass. Easy to use... and wonderfully convenient

NO. 415 "AUTOPOINT" COMBINATION LETTER OPENER AND KNIFE

A double-purpose gift. White essence of pearl handle with knife blade of high carbon steel. Opener blade is of fine, hard steel, bright finish, non-flexible. Boxed individually.



NO. 412 "AUTOPOINT" HEAVY DUTY JACK KNIFE

White essence of pearl handle; one large blade; one combination bottle opener and screwdriver blade of fine high carbon steel. Individually boxed.

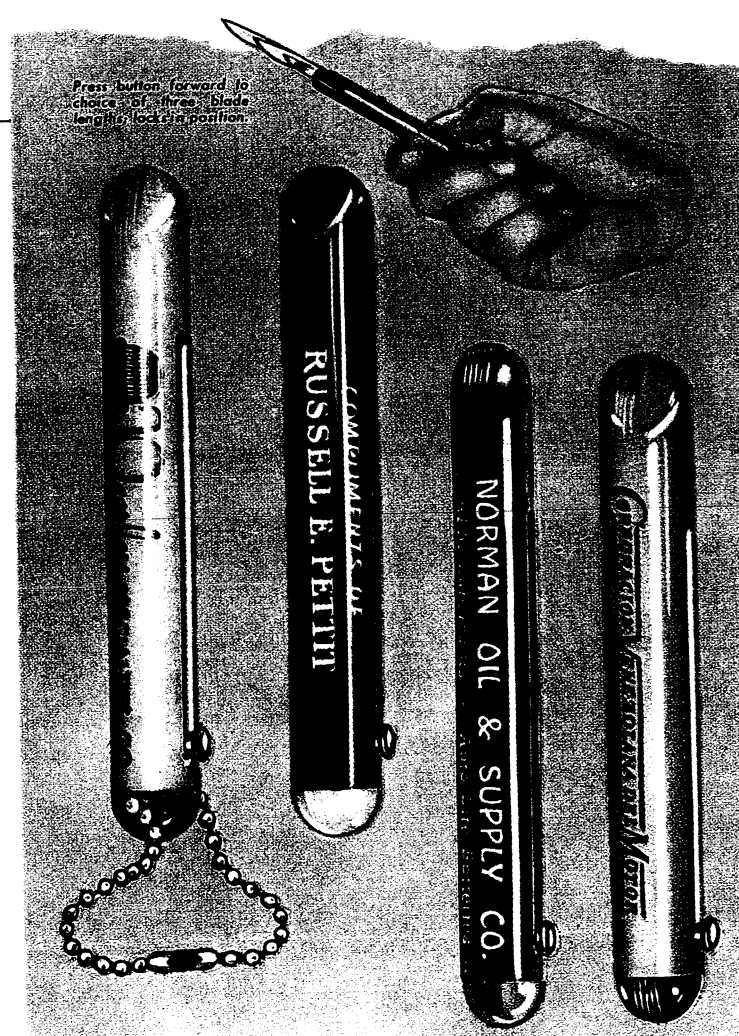
NO. 411 "AUTOPOINT" PEN KNIFE

Precision built by master craftsmen. White essence of pearl handle. Two blades of high carbon steel. Individually boxed.

NO. 400 "AUTOPOINT" SLIDING BLADE KNIFE

Fine surgical steel. Simple, smooth operation. Patented sturdy mechanism—no wobbly blade. Comfortable round handle in green, white, yellow, red or black. Rounded end in choice of above colors. State color combination desired. Individually boxed.

No. 400C—Model with key chain.



• for prices and imprinting information see price list

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KEEP PROSPECTS REMINDED

...with

Autopoint[®]

PENCILS

It's better business... to give "AUTOPOINT" Better Pencils... keep in touch with valued prospects and customers, day after day, year in and year out, by giving "AUTOPOINT" Better Pencils, bearing your advertisement, trademark or slogan. The dependable quality and distinctive good looks of "AUTOPOINT" products insure long personal use... and *lasting goodwill!*



Nos. 48
or 148

Nos. 52G
or 152G

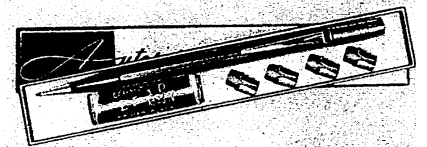
**YOUR COMPANY NAME... AT YOUR CUSTOMERS' FINGERTIPS...
EXECUTIVE STYLED "AUTOPOINT" PENCILS**

No. 48—Oversize "AUTOPOINT" pencil with smart "diamond-cut" cap. Available in black, red, green, blue, maroon or mottled maroon barrel; finger grip and cap in contrasting black or same color as barrel. Clip, tip and trim in lustrous silvomite. Uses standard lead. Individually boxed.

No. 148—Model for "Real-Thin" lead.

***No. 52G**—For your "top-drawer" accounts... deluxe "AUTOPOINT" oversize model pencil. Tip, band and inlaid trim are 12K rolled gold plate. Available in black, green or maroon. Uses standard lead. Individually boxed.

***No. 152G**—"Real-Thin" lead model.



Any style "AUTOPOINT" pencil may be ordered with leads and erasers packed in gift box. Quantity price computed by adding quantity prices of individual items.

*Item subject to 20% Federal Excise Tax (Consumer Tax)

YOUR NAME'S IN SIGHT ON

Autopoint[®]



Note: Dialer ball caps available on #62 and #64 series pencils only.



Nos. 64 or 164

Nos. 62 or 162

Nos. 66 or 166

Nos. 65 or 165

No. 64—Medium-length "AUTOPOINT" pencil with opaque pyroxylin barrel in white, green, yellow, red, gray, black or cream. Fluted cap and finger grip in black, red, green or blue plastic. Clip and trim silvonite. Standard lead. Individually boxed.

No. 164—"Real-Thin" lead model.
Nos. 64X, 164X—Short-lgth. models.

No. 62—Medium length "AUTOPOINT" pencil with round barrel in beautiful white, green or amber essence of pearl. Fluted cap and finger grip in black, red, green or blue plastic. Clip and trim silvonite. Uses standard lead. Individually boxed.

No. 162—"Real-Thin" lead model.

No. 66—Streamlined, pocket-level "AUTOPOINT" pencil with white, amber or green essence of pearl barrel. Plastic cap and finger grip in red, black, blue or green. Trim and "rocker-action" clip silvonite. Uses standard lead. Individually boxed.

No. 166—"Real-Thin" lead model.

No. 65—"AUTOPOINT" pencil in modern, pocket-level style. Opaque pyroxylin barrel in white or yellow with cap and finger grip in black, red, green or blue plastic. Also in solid black, gray or dubonnet. "Rocker-action" clip and trim in silvonite. Uses standard lead. Individually boxed.

No. 165—"Real-Thin" lead model.

No. 6 pencil, gleaming gray, chrome "rocker action" standard.

No. 16



No. 48G—Distinctive, oversize "AUTOPOINT" pencil with "diamond-cut" cap design. Barrel in black, red, green, blue, maroon or mottled maroon; finger grip and cap in contrasting black or same color as barrel. Tip and band are 12K rolled gold plate. Uses standard lead. Individually boxed.

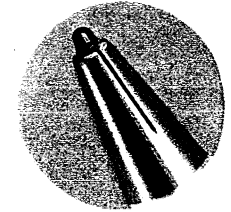
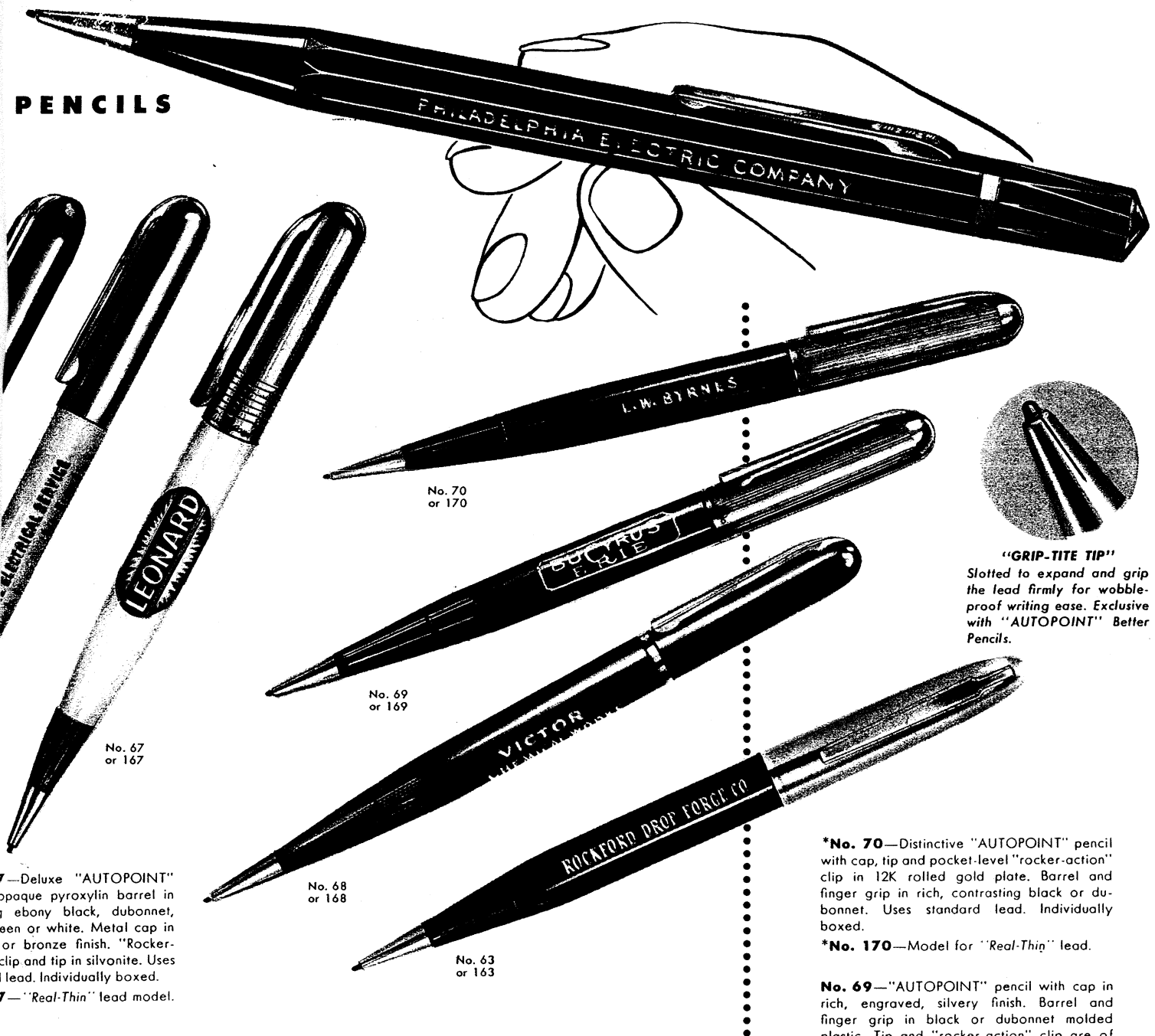
No. 148G—Model for "Real-Thin" lead.



No. 76—Heavy duty, oversize "AUTOPOINT" pencil with large exposed eraser. Barrel colors: black, red, green, blue, maroon or mottled maroon. Finger grip in contrasting black or same color as barrel. Clip, tip, erasure ferrule in silvonite finish. Uses standard lead. Individually boxed.

No. 176—Model for "Real-Thin" lead.

PENCILS



"GRIP-TITE TIP"
Slotted to expand and grip the lead firmly for wobble-proof writing ease. Exclusive with "AUTOPOINT" Better Pencils.

No. 70
or 170

No. 69
or 169

No. 68
or 168

No. 63
or 163

No. 67
or 167

No. 67—Deluxe "AUTOPOINT" pencil with opaque pyroxylin barrel in rich ebony black, dubonnet, green or white. Metal cap in silver or bronze finish. "Rocker-action" clip and tip in silvonite. Uses standard lead. Individually boxed.

No. 67—"Real-Thin" lead model.

***No. 70**—Distinctive "AUTOPOINT" pencil with cap, tip and pocket-level "rocker-action" clip in 12K rolled gold plate. Barrel and finger grip in rich, contrasting black or dubonnet. Uses standard lead. Individually boxed.

***No. 170**—Model for "Real-Thin" lead.

No. 69—"AUTOPOINT" pencil with cap in rich, engraved, silvery finish. Barrel and finger grip in black or dubonnet molded plastic. Tip and "rocker-action" clip are of 12K rolled gold plate. Uses standard lead. Individually gift boxed.

No. 169—Model for "Real-Thin" lead.

No. 68—"AUTOPOINT" pencil in the popular pocket-level style. Cap, barrel and finger grip in black or dubonnet molded plastic. Tip, band and "rocker-action" clip in 12K rolled gold plate. Uses standard lead. Individually boxed.

No. 168—Model for "Real-Thin" lead.

No. 63—New, gracefully modern "AUTOPOINT" pencil in gleaming black, dubonnet or gray. Streamlined cap in lustrous chrome or gold-like bronze finish. Tip and new "rocker-action" clip in silvonite. Uses standard lead. Individually boxed.

No. 163—Model for "Real-Thin" lead.



No. 72—An attractive "AUTOPOINT" standard-size pencil with barrel in black, red, green, blue, maroon or mottled maroon. Tip, clip and cap in silvonite. Standard lead. Individually boxed.

No. 172—Model for "Real-Thin" lead.

No. 72X—Same model in handy, short length style (4 inches). Uses standard black lead only. Same colors as above.



No. 54—New, ruby-red, transparent barrel in the popular oversize "AUTOPOINT" pencil. Smart "diamond-cut" cap. Clip, band and tip in gleaming silvonite finish. Uses standard lead. Individually boxed.

No. 154—Model for "Real-Thin" lead.

*Item subject to 20% Federal Excise Tax (Consumer Tax)

SPECIAL PURPOSE • UTILITY

Autopoint PENCILS



No. 2C—"AUTOPOINT" checking pencil. "Grip-Tite Tip" assures excellent performance with thick lead. Black barrel; finger grips same color as lead: red, blue, green, yellow, purple or black. Fluted cap, clip and tip in silvomite finish. No eraser. Individually boxed.



For unusual sales appeal... special CAN TOPS and PRINTED FERRULES are available.



No. 10—"AUTOPOINT" double-end checking pencil. "Grip-Tite Tips" for dependable service with thick lead. Black barrel. Finger grips same color as lead: red, blue, green, yellow, purple or black. Clip and tips in silvomite. Individually boxed.



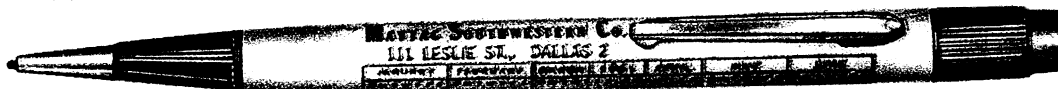
No. 6—Utility model "AUTOPOINT" pencil with slender barrel, exposed eraser. Barrel colors: black, red, blue, green, maroon or mottled maroon. Finger grip in black or same color as barrel. Clip, tip and eraser ferrule in silvomite finish. Uses standard lead. Packed in bulk.

No. 106—Model for "Real-Thin" lead.



No. 8—"AUTOPOINT" double-end pencil. Black barrel. Finger grips colored to indicate color of lead at each end: red, blue, green, purple, yellow or black. Clip and tips in silvomite finish. Uses standard lead. Individually boxed.

No. 108—Model for "Real-Thin" lead.

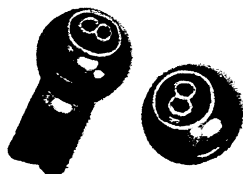


No. 64C—"AUTOPOINT" Calendar pencil. Twelve full months printed on white barrel. Sundays, holidays, months in red; dates in black. Fluted cap and finger grip in black, green, red or blue. Clip and tip in silvomite. Uses standard lead. Individually boxed.

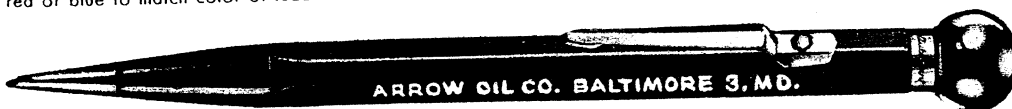
No. 164C—Model for "Real-Thin" lead.



No. 4—"AUTOPOINT" china marking or checking pencil. Uses 4-inch, extra thick china marking or checking lead. Adjustable tip prevents cutting or clogging of lead. Black or white plastic barrel; cap in black, red or blue to match color of lead. Silvomite finish trim. Packed in bulk.



Clever "8-Ball" imprinted dialer ball tops for No. 12T and No. 112T pencils. Adds a novel twist to the popular telephone dealer pencil.



No. 12T—Telephone-dialer "AUTOPOINT" pencil. Rotating ball top fits dial openings. No eraser. Finger grip and barrel, black only. Clip and trim in silvomite finish. Uses standard lead. Individually boxed.

No. 11CT—Same as No. 12T without clip; supplied with 16-inch beaded chain.

No. 112T and No. 111CT—Models for "Real-Thin" lead.

• for prices and imprinting information see price list

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